

New pizzerias, October 2026.

What 168 new pizza and Italian restaurants put on the menu. October 22, 2026.

Pizzeria openings between Oct 1-21st 2026

168

New openings

Across 36 states. 138 have an owner name on file.

121

Menus read

Every item, description and price, from the restaurant's own pages.

91

Pizzerias

Own-store pizza menus, 8,618 items in 29 states. The base for every chart.

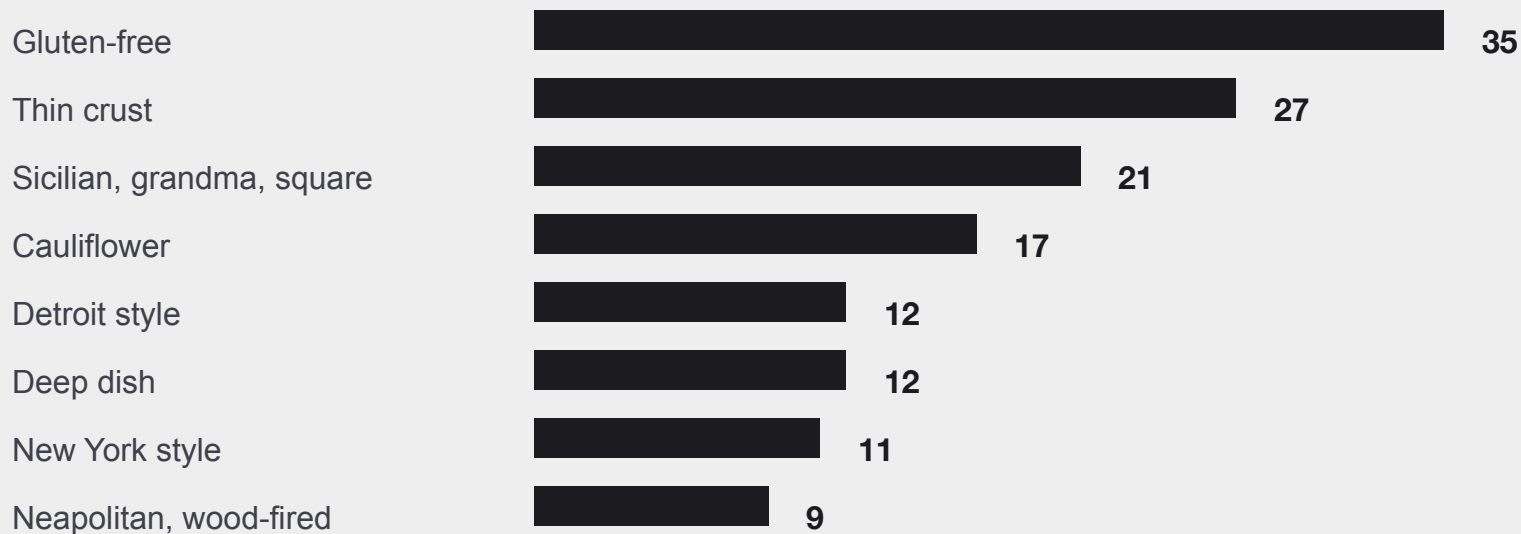
47 openings have no menu online yet.

Not open yet, menu not published	17
Open, no website or social pages	11
Open, social pages only	7
Website, but no menu on it	5
Menu site could not be read	3
Address or location mismatch	3
Password-protected site	1

The window

35 of the 47 are brand new or not open yet. Their menus and suppliers are still being chosen, and we already have the address.

Crusts and styles on the menu.

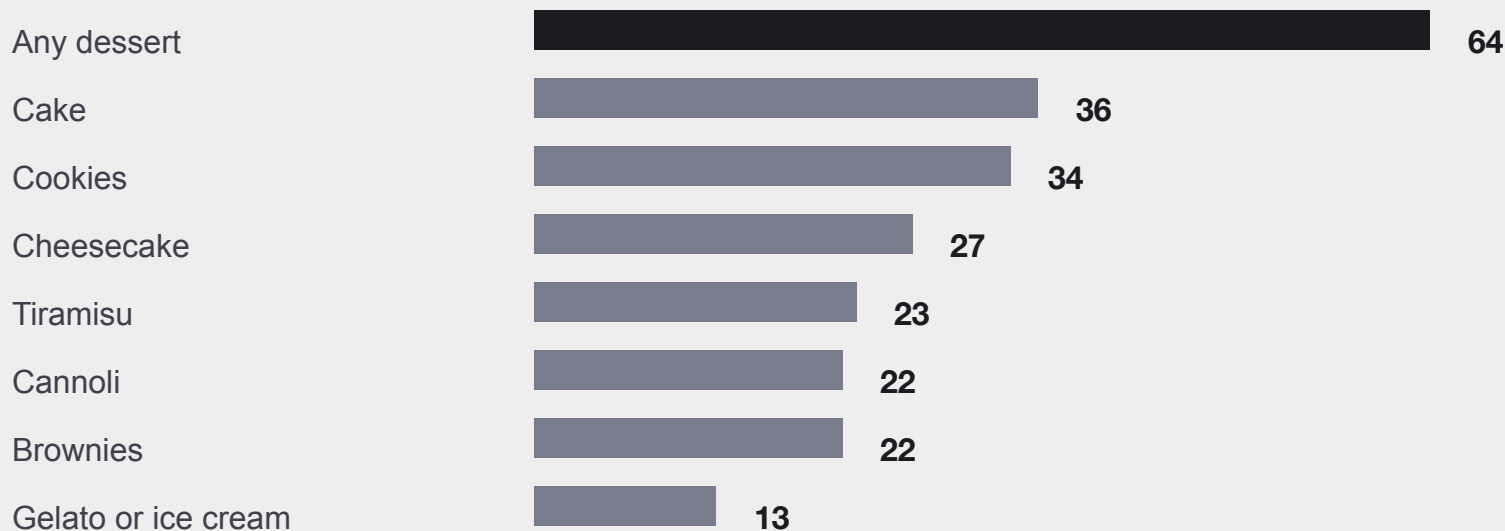


**More than 1 in 3 new pizzerias
offers a gluten-free crust.**

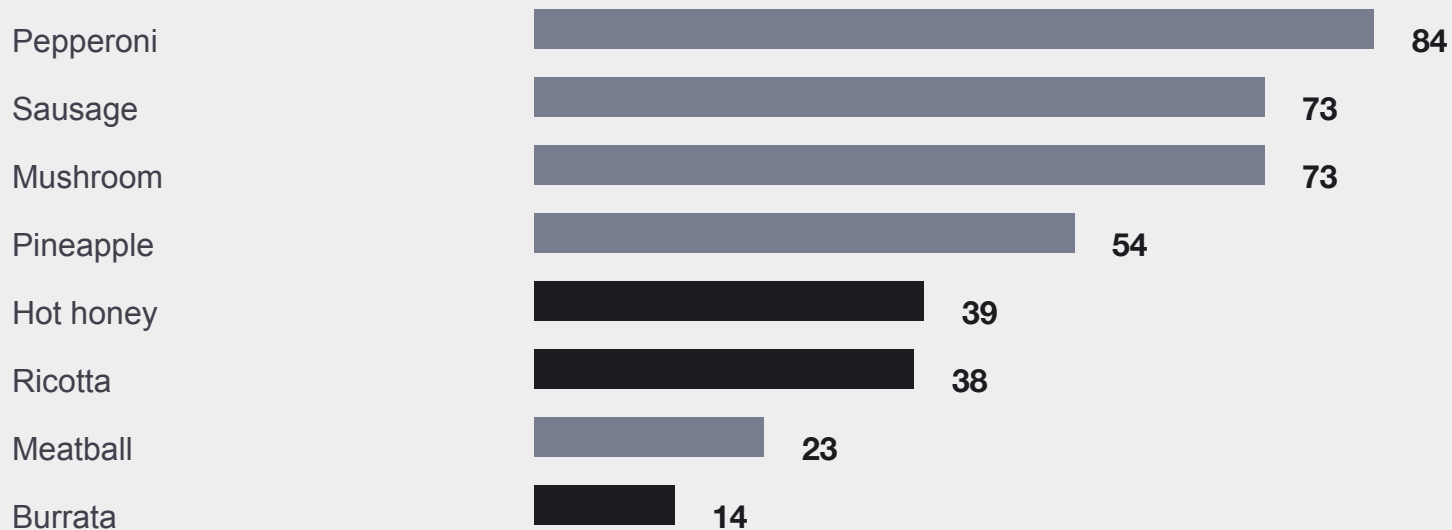
35 of 91 offer gluten-free. 17 offer cauliflower. Both are decided before the doors open.

70% sell dessert.

Pizzerias with each dessert on the menu, of 91 own-store pizza menus.



Toppings named on pizza menus.



What we can run next.

The same read, for any category or territory.

Every week

New openings in your categories, with owner, address and menu, as they appear.

Any category

Bakery-cafes, desserts, sandwich shops: the same item-by-item read.

Current accounts

Which accounts in a territory list a product you make, and which do not.